# BlatnerTools Making InDesign Even Better.™

The Blatner Tools suite of plug-ins was designed by industry guru David Blatner to help InDesign users get better results faster. Here are five reasons why every InDesign user can benefit from our improvements:

### Productivity

In today's economy, you need to make every second count. The Blatner Tools plug-ins were designed to optimize the InDesign users' worklow, offering efficient shortcuts and automated features to replace wasteful actions. Examples: automated style creation; auto fractions; and over 50 new user-customizable shortcuts, including managing layers, swatches, and styles.

## Quality

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Mistakes mean time, and time is money. Blatner Tools helps you reduce document errors and create better layouts! Examples: the Quality Assurance panel checks for common errors such as duplicate objects, incorrect spaces, use of local formatting, short lines, and more; Find Color uncovers problem colors and lets you fix them.

#### Precision

Real-world workflows demand precision and speed. Blatner Tools was designed from the ground up to help with both. Examples: Text Controls gives you unprecedented ways to manipulate your text; History Lite offers a way to step backward and forward through your document in time; Style Report and Color Report provide a detailed analysis of your files.

## Opportunity

Whether you're a power user trying to eke out every bit of control from InDesign, or a relatively new user trying to get up to speed as quickly as possible, Blatner Tools offers features for you. Plus, DTP Tools is responsive to customer feedback and dedicated to constant improvement of their tools. Need a new feature? Just ask for it!

#### Value

Divide the price of the suite by 12 (the number of plug-ins included) and you see that each plugin actually costs less than \$12.50! In an average InDesign workflow, Blatner Tools will pay for itself in less than a week!

#### my pros and cons:

RFASO

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